

TO CLOAK BUYERS!



DO NOT BE
DECEIVED

By extravagant Cloak advertisements. This must all be paid for.

WE
BELIEVE

In giving our customers the benefit of this money, and sell them a Cloak for so much less.

OUR CLOAKS ARE NEW
AND THE LATEST STYLES.

And an immense variety to select from. We buy from the largest manufacturers in the country for SPOT CASH, which means another big saving to our customers.

N. B.—One rack of

PLUSH JACKETS!

Good value for \$25.00,

Your Choice for \$10.00.

This is a bargain you should not miss.



Voigt, Herpolsheimer & Co.,

78, 80 AND 82 MONROE STREET.

CARPETINGS

Still Going Lively at Cut Prices.

SEE Our BIG SHOW of
CHENILLE Cartains.

Away Down in Price.

BOSS & NORTON,

27 SOUTH DIVISION STREET.

M. W. OWENS,
Commercial and Portrait

PHOTOGRAPHER

135 Front Street, West End Pearl Street
Bridge.
GRAND RAPIDS, MICH.

All work first class. Special care taken
with Commercial Work.



SAFE INVESTMENTS

FOR THE

Capitalist, Merchant, Manufacturer, Mechanic and Laborer!

We can sell you a good lot, 50x125 feet, in the Muskegon Improvement Company's addition, Muskegon Heights, Michigan, for \$200.00. You can realize a profit of 100 per cent on this property. Terms to suit.
We can sell you a good lot, 25x140 feet, adjoining the "Heights," in Charles M. Steele's first sub-division, for \$50.00. Terms only \$2.00 cash and 50 cents a week, or \$2.00 a month thereafter until paid for. No interest. We guarantee a good profit. Write for particulars.
We can sell you a lot in Charles M. Steele's second sub-division for \$39.00. Terms, \$2.00 cash and 50 cents a week until paid for. Write for plans, views, etc.; sent free.
We can sell you one of our Hackley Park lots for \$28.00. Terms only \$2.00 cash and thereafter 50 cents a week until paid for. Stop a moment and think. Your choice of a good lot for only \$28.00. Plans and information sent free upon application. Don't miss these golden opportunities. Send us an order today. We refer to any of the National Banks in Muskegon.
This manner of saving money will be far more profitable than Savings Banks or Building and Loan Companies, and more safe. Real estate is the foundation and basis of all securities.
If you have anything to sell or trade write us, with full particulars, inclosing stamp for reply. We have customers all over the country.
We have for sale or exchange a beautiful home, house and 20 lots. House contains ten rooms, porches, shrubbery, shade and fruit trees, stable, etc. Adjoins Hackley Park assembly grounds. Must be seen to be appreciated. Address all letters to

STEELE & AYRES,

Successors to Chas. M. Steele & Sons,
MUSKEGON, MICH.

70 AND 72
MONROE
STREET.

**N. & M.
FRIEDMAN'S**

MONROE
AND
OTTAWA STS.

CLOAK AND SUIT ROOMS!

OUR ALTERATION SALE

Now in progress will be the event of the week.

What we advertise is the voice of a business that is alert and efficient where mutual interests are concerned, and therefore there is ample promise of a completion of the object of reducing stock before commencing alteration for more room to display our Holiday stock. The crowds of liberal purchasers that have taken advantage of our ALTERATION SALE PRICES has been flattering as its progress has thus far been. The throngs of traders all the week made more emphatic the response to our vast and splendid stock, substantiating the superior intelligence of Grand Rapidsians in bestowing their intelligence where the best is found.

THIS WEEK no let-up on the general alteration cut prices. Sale continues to December 1st. Here are some of the good things we have to offer for a stimulator for THIS WEEK.

CLOAKS!

A few days more

in

which to secure a garment

at

Our Alteration Price.

The saving of many a dollar to the
timely purchaser.

Ladies' Cheviot Jackets, elegantly made, with pearl buttons, cheap to buy at \$5.00; our price..... **\$3.50**

Handsome Cheviot Jacket, with opossum fur facing, advertised as worth \$10; our price **5.95**

Fine Cheviot material, all silk lined, in a variety of latest cut styles, worth \$18; our very special price.. **10.00**

See our handsome Newmarkets, in a beautiful materials, worth \$15 to \$18; our special price **9.50**

Do not miss seeing our Plush Jackets which we are offering at this special sale at **10.00**

CHILDREN'S CLOAKS.

Come out strong in this alteration price sale—without reserve they go at..... **\$1.59**
and upwards

Such values eclipse anything of the kind ever offered to the trading public.

TEA GOWNS.

The announcement of another new arrival of Tea Gowns will bring out a crowd of ready buyers. Admirers of the beautiful readily can see the saving of a large margin on these goods—they are beautifully made with yoke front and wattleau back—in colors, black, brown, red and navy, of cashmere fabric and lined throughout, worth regularly \$5.00; our price during alteration sale only **\$2.98**

SUITS

Ready to wear Cloth Suits, made of handsome material in leading shades and latest style cut, splendid Scotch and Cheviot and Storm Serges (must be seen to be appreciated); during our alteration sale we will close our \$12.00 and \$15.00 suits at **\$7.50**

All of our high grade \$18.00 and \$20.00 suits will go at..... **10.00**

The announcement of the items and economics continue during alteration sale—TO DECEMBER 1st.

N. & M. FRIEDMAN,

70 AND 72 MONROE STREET.